

1 **Climate Change: Why Higher Education Matters?**

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40
41 **Abstract**

42
43 Higher education (HE) matters to the global struggle to combat climate change. Research
44 builds knowledge and informs climate solutions. Educational programmes and courses
45 upskill current and future leaders and professionals to tackle the systems change and the
46 transformation needed to improve society. Through their outreach and civic engagement

47 work, HE helps people understand and address the climate change impacts, notably on
48 under-resourced or marginalised people. By raising awareness of the problem and
49 supporting capacity and capability building, HE encourages changes in attitudes and
50 behaviours, focusing on adaptive change in preparing people to face the challenges of a
51 changing climate. However, HE has yet to fully articulate its contribution towards climate
52 change challenges, which means that organisational structures, curricula and research
53 programmes do not reflect the interdisciplinary nature of the climate crisis. This paper
54 describes the role of HE in supporting education and research efforts on climate change
55 and outlines areas where further action is urgently needed. The study adds to the
56 empirical research on HE's role in combating climate change and the role of cooperation
57 in maximising the global effort to cope with a changing climate.

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59 **Keywords:** Sustainability; Climate change agenda; Interdisciplinarity; Higher Education
60 Agenda; Social change.

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85 **1. Introduction**

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87 As well as being part of the solution, universities and colleges contribute to the global
88 emission of greenhouse gases through their estates and operations, travel by staff and
89 students, student residences and food waste. Many are now focused on reducing their
90 carbon footprint (Valls-Val & Bovea, 2021; Leal Filho et al., 2023a), albeit consistency is
91 limited (Helmerts et al., 2021), with some making public pledges to reach net zero (UNEP,
92 2021). Switching to greening their operations and paying attention to waste management,

93 green buildings, and low-carbon transportation (Fissi et al., 2021; Papantoniou et al.,
94 2020) are ways HEIs seek to reduce their carbon footprint.

95 Globally, Higher Education institutions (HEIs) are well positioned to use their
96 resources more widely to drive sustainability initiatives beyond their campus and the local
97 community to help shape more sustainable societies and reduce pressures on the
98 environment and the world's climate. However, the degree to which universities
99 implement sustainability practices and initiatives varies across developed (Swearingen
100 White, 2014) and developing nations (Hoque et al., 2017), institutional archetypes, and
101 mission (Purcell & Haddock-Fraser, 2023). Nevertheless, what is clear is that
102 sustainability initiatives championed by HEIs can address both the causes and impacts
103 of climate change, both locally and globally.

104 Unlocking the potential contribution of HEIs to addressing climate change demands
105 institutional support (Ssekamatte, 2022). Leadership and governance for transformational
106 change are necessary prerequisites and enablers of change over time (Purcell, 2019;
107 Leal Filho et al., 2023b). Climate change should not be limited to science and engineering
108 departments but must be addressed at a whole institutional level as central to academic
109 strategy. HEIs can then directly engage in climate change through discipline-led activities,
110 interdisciplinary efforts, and collaborative work with local, national and international
111 stakeholders and partners (Leal Filho et al., 2021, 2022a, 2023c). Furthermore, they can
112 think and act over the long term while providing a space for discussion and debates that
113 foster the development of relevant solutions, such as by declaring a climate emergency
114 (Latter & Capstick, 2021).

115 HEIs are central to education for sustainable education (Molthan-Hill et al., 2019),
116 which has contributed to developing new skills, tools and concepts to tackle unsustainable
117 practices and promote pro-sustainability efforts. This substantial amplification effect, with
118 trained and educated people in the workforce and broader society, aids in building
119 resilience to climate change and other related environmental effects with HEIs adopting
120 different discourses and practices (Ruiz-Mallén & Heras, 2020). In addition, many
121 institutions recognise the importance of supporting lifelong learning (English & Carlsen,
122 2019; Ouane, 2011), offering training and executive education for those in work and
123 facing the frontline challenges presented by climate change and the sustainable
124 development goals (SDGs) (Leal Filho et al., 2022b; Vieira, 2020).

125 This perspective attempts to explain how HEIs can engage with the climate agenda.
126 In order to shed further light on the topic, an expert-driven review was performed to
127 explore such connections. Based on the findings, some key issues are highlighted in
128 Table 1.

129

130 **Table 1.** Some Ways for Higher Education to Engage with the Climate Change Agenda
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Type of higher education institution	Climate change aspects relevant to the institutions	References
Conventional universities	environmental education, green initiatives, climate declarations and pledges, and climate change research	Blanco et al. (2022); Fissi et al. (2021); Latter, B., & Capstick, S. (2021)
Medical universities	health impact research, public health literacy, eco-medical literacy, sustainable healthcare, clinical competency, and indigenous knowledge	Maxwell & Blashki (2016); Liao et al. (2019); Goshua et al. (2021); Teherani et al. (2023); Brand et al. (2023)
Business schools	economics, organisational transformation, performance measurement, operations, marketing, leadership, and governance	Howard-Grenville et al. (2014); Purcell (2019)
Law schools	governance, policies, climate law, agreements and treaties, and advocacy	Bouwer et al. (2022); Mehling et al. (2020); Giraudou (2021)
Arts schools	climate change awareness, and creative climate change communication	Qi (2023); Sommer et al. (2019); Cook et al. (2022)
Veterinary schools	animal health impact research, animal health literacy, and interdisciplinary learning and partnership (One Health)	Lacetera (2019); Wilkes et al. (2019).

132
 133 Source: authors

134
 135 As seen in Table 1, HEIs may incorporate climate change into their curricula in various
 136 ways. For example, this could be done by creating courses dedicated to climate change
 137 or by weaving climate change concepts into existing courses.

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 139 **2. Operationalising climate action**

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 141 In choosing to focus on climate change more explicitly, HEIs may need to adjust the
 142 scope of their work; the approaches used and their priorities (see Figure 1). Opportunities
 143 across the institutions emerge to connect disciplines with consequent impact on the
 144 design of educational programmes and research projects. Using the lens of climate
 145 change enables HEIs to be alert to new ways of working, gaps in the current course and

146 programme provision, and emergent research questions with prospects for additional and
147 new funding streams.
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149
150 **Fig. 1.** Ways a focus on climate change can impact the higher education agenda. Source: Authors.
151 Based on data from [Torkzadeh and Mohtaram \(2022\)](#) and [Leal Filho et al. \(2021\)](#).
152

153 Although there is an increasing body of work on campus sustainability and climate
154 issues in the curriculum, there is a need to understand more holistically the forms of
155 influence that universities have on society and the environment ([McGowan, 2020](#)).

156 By providing training and capacity building, conducting climate change sensitisation
157 campaigns, and advising communities and policymakers on the subject, HEIs can use
158 their convening power to bring stakeholders together to tackle the causes of climate
159 change and roll out solutions to reduce its impact and support adaptation where possible.
160 In addition, research-intensive and technical universities and colleges can help
161 community actors address climate change-related issues, offering, for example,
162 analysing air quality and temperature measurements, monitoring traffic flows, and piloting
163 interventions in waste management ([Strachan et al., 2022](#)). Similarly, they can be
164 involved in co-production efforts with neighbouring communities in local adaptation and
165 mitigation initiatives ([Hsieh & Lee, 2021](#); [Khayyam et al., 2021](#)). The potential for HEIs to
166 promote societal change in this respect reflects their anchor status ([Fissi et al., 2021](#);
167 [Hernández-Díaz et al., 2021](#)). Moreover, it promotes synergies across disciplines ([Leal
168 Filho et al., 2021](#)) and campus actions in the guise of the living laboratory model ([Purcell
169 et al., 2019](#)). In addition to the climate management measures taken by governments and
170 civil society organisations around the world, the response to climate change and
171 sustainability across the nations by HEIs is core to a contemporary mission for the 21st
172 century and beyond ([Leal Filho et al., 2021](#); [Su Jeong et al., 2021](#); [Villavicencio Calzadilla
173 et al., 2018](#)).

174 The recent COVID-19 pandemic revealed how fast HEIs could act when faced with a
175 crisis and accelerated the adoption of online learning and the roll-out of new working

176 practices (Purcell & Lumbreras, 2021). As such, we should expect HEIs to act with a
177 similar level of urgency and attention, given the gravity of the climate crisis. Takshe et al.
178 (2022) showed the importance of post-pandemic regulations to stop a return to pre-
179 pandemic behaviours by students in the United Arab Emirates. Similarly, the perspective
180 of Finnish university students on climate change education highlighted the need to
181 increase and organise knowledge, cultivate critical-thinking abilities, and promote action
182 both now and in the future (Yli-Panula et al., 2022). A study of the impact of climate
183 change information on university students in Turkey (Yilmaz et al., 2022) revealed that
184 their awareness translated into improved risk perception and a heightened sense of
185 greater responsibility with students engaged in environmental behaviour to reduce climate
186 change.

187 To successfully implement a culture of social change within universities to focus on
188 climate action, leadership is essential (Leal Filho et al., 2021; Torkzadeh & Mohtaram,
189 2022) since change needs to involve all organisational levels and cross-cutting agenda,
190 new measures of impact and accountability, as well as attention to incentives and
191 strategies (Torkzadeh & Mohtaram, 2022). As with other organisations, universities
192 compete for resources, and their survival and success depend on understanding
193 emergent trends, scenario planning, and adaptability. Partnerships with other universities
194 can help (Leal Filho et al., 2021). For example, the university questionnaire (CEDU-Q)
195 developed by Ferrari et al. (2022) served Salamanca University (Spain) to declare a
196 climate emergency. It showed that PhD students had the keenest awareness about the
197 university's actions to tackle climate change, likely due to their direct focus on related
198 research projects (Leal Filho et al., 2021). However, the same instrument revealed a need
199 for more communication across the university community and highlighted the need to
200 develop a more participatory culture. Environmental education by HEIs is central to
201 increased awareness. It supports action (Blanco et al., 2022), contributing to a global
202 problem but with local impacts (Leal Filho et al., 2021).

203 Nevertheless, climate change is not the exclusive domain of social sciences. Instead,
204 it also entails various elements from the natural sciences. Figure 2 outlines some of these
205 connections.

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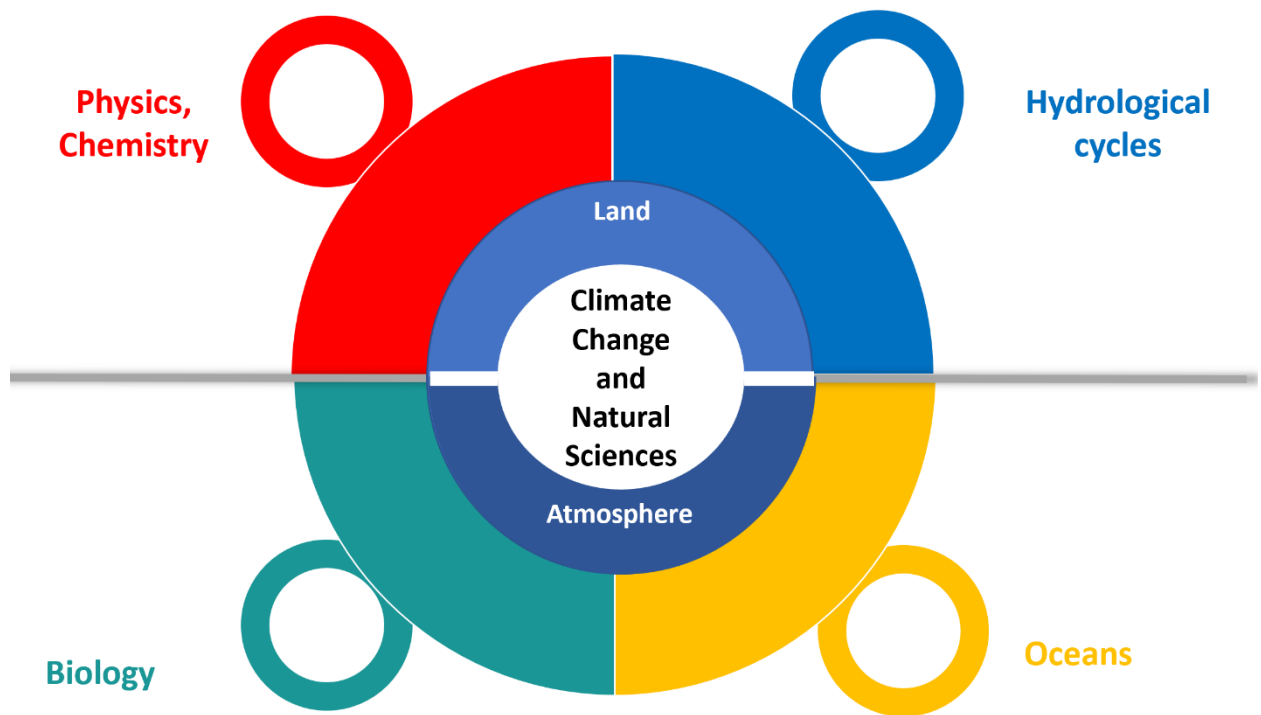


Fig. 2. Some Connections Between Climate Change and Natural Sciences

In particular, the natural sciences are essential in developing and evaluating potential solutions to climate change. For example, studying atmospheric cycles is critical in preparing climate models and influencing policymaking. In addition, knowledge of how climate change influences fauna and flora is helping in guiding measures to protect biodiversity.

3. Future trends

HEIs play a critical role in efforts to tackle climate change. They are key players in education, research, and policymaking and have the potential to lead the way in developing innovative solutions to the climate crisis. HEIs can educate students on the science of climate change and its policy, economics, and social aspects. They can also lead the way in researching and developing renewable energy technologies and promoting sustainability through campus initiatives. Finally, universities can shape public policy by advocating and providing a platform for dialogue between industry, government, and civil society.

Some emerging research streams on climate change at universities are:

- i. Climate Modelling and Prediction: many Universities are using sophisticated climate models to predict future climate scenarios and assess the potential impacts of climate change on the environment or agriculture. Such research streams explore new data

233 sources and statistical methods to capture better the climate system's complexity,
234 including its interactions with the biosphere, oceans, and atmosphere.

235
236 ii) Climate Adaptation and Resilience: This research stream focuses on understanding
237 how communities, ecosystems, and infrastructure are influenced by or can adapt to a
238 changing climate. Many universities are studying climate change's social, economic, and
239 environmental impacts and exploring strategies for building resilience and reducing
240 vulnerability.

241
242 iii) Climate Policy and Governance: This research stream examines the design and
243 implementation of policies to mitigate greenhouse gas emissions and adapt to the impacts
244 of climate change. Many universities are studying the political and institutional barriers to
245 climate action, exploring the role of international agreements and national policies, and
246 evaluating the effectiveness of different policy instruments.

247
248 iv) Climate Change Communication and Education: This research stream explores
249 how to communicate climate science to the public and policymakers effectively. Many
250 universities are studying the psychology of climate change denial and scepticism,
251 developing new communication strategies and tools, and exploring the role of education
252 and outreach in promoting climate literacy and engagement. One particular initiative is
253 the "International Climate Change Information and Research Programme"
254 <https://www.haw-hamburg.de/en/ftz-nk/programmes/iccirp/>, created in 2008, congregates over
255 7,000 climate researchers, and coordinates the World PhD Students Climate Change
256 Network, which regularly organises climate change summits for doctoral students working
257 on the topic (<https://esssr.eu/9-3-2022-world-phd-students-climate-change-summit/>).

258
259 v) Climate Change and Health: This research stream investigates the health impacts
260 of climate change, including the spread of vector-borne diseases, the effects of air
261 pollution and urban heat on health, and the mental health consequences of extreme
262 weather events. Universities are exploring new data sources and analytical methods to
263 understand the complex relationships between a changing climate and human health.

264
265 Against this background, HEIS must engage further by, for instance, partnering with
266 local organisations to foster dialogue and raise awareness about climate change and its
267 impacts. Also, HEIs can provide opportunities for students to get involved in climate
268 activism and create a campus culture that values sustainability and environmental
269 stewardship.

270
271 Scholars can further their efforts to tackle climate change in several ways, such as
272 researching climate change, its causes, impacts, and potential solutions and publishing
273 their findings in peer-reviewed journals and other media such as newspapers and other
274 non-academic publications. This can help advance scientific understanding of the issue,
275 inform policy decisions, and foster public awareness. Also, scholars may collaborate more
276 with colleagues from other disciplines, which makes perfect sense since climate change
277 is a complex issue that requires expertise from multiple disciplines. Scholars can
278 collaborate with experts from other fields, such as environmental science, engineering,

279 economics, and policy, to develop interdisciplinary solutions. A further area of action for
280 scholars is to engage more in educating the public about climate change through various
281 means, such as public lectures, workshops, and outreach programmes. This can raise
282 awareness and encourage individuals to take action to reduce their carbon footprint. A
283 further area is advocacy: scholars can use their expertise to advocate for policies that
284 address climate change at local, national, and international levels. They can provide
285 evidence-based recommendations to policymakers -as many do as part of the work of the
286 Intergovernmental Panel on Climate Change (IPCC) and engage in public discourse to
287 promote climate action.

288
289 Drawing from its main assets: human resources and knowledge, and acting locally
290 but connected through global networks, HEIs can bring them together to the advantage
291 of national and international efforts to address climate change. Here collaboration
292 between disciplines may play a key role in producing sound technological and socio-
293 cultural solutions, which may assist in efforts to cope with a changing climate.

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297 298 **References**

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